

SANTA FE RAILYARD COMMUNITY CORPORATION

Board of Directors' Meeting

Tuesday, August 08, 2023, 5:05 p.m. – 6:02 p.m.

In Person @ SFRCC & via Zoom Conference Call

Board Members Attending in Person: Steve Robinson (President), Jacques Paisner (Vice-President), Richard Czoski, Robert Dunn,

Board Members Attending via Zoom: Ellen Bradbury (Secretary), Oscar Rodriguez (Treasurer), Chris Calvert, Ouida MacGregor, Rosemary Romero, Patrick Varela

Board Members Absent: Michael Chamberlain, Ron Pacheco

Staff Attending: Christine Robertson (Executive Director), Brooke Czoski (Director of Events & Marketing), Valarie Lyon – Vigil (Operations Manager – Taking Minutes)

Public: None

Call to Order: The meeting was called to order at 5:05 p.m. by Steve Robinson (President)

Approval of Agenda: The August 08, 2023, Agenda was unanimously approved with a motion by Chris Calvert, 2nd by Richard Czoski.

Approval of Meeting Minutes: REGULAR Board meeting minutes of July 11, 2023, were unanimously approved with *correction* below, motion by Rosemary Romero, 2nd by Ouida MacGregor.

CORRECTION: "IFAM Staff Acknowledgement" One Spa Day for each staff member, NOT three (3) days for each staff member.

Public Comments: No Public Comment

New Business:

September Board Meeting

- The September Board Meeting will be held at the Sage Hotel.

Shading at NRY

- Ouida MacGregor would like to determine a funding source to provide shading and additional seating in the RY. Also, items to invite additional traffic in the RY and less homeless, including flowers, shading and comfortable seating.
- Richard Czoski reported the RY previously had tabletops for additional seating and they were stolen/sold. Permanent seating is not allowed with the Conservation Easement. Recommending as an item for the Board Retreat to discuss further.
- Christine stated the events would not allow additional permanent seating, etc. She will discuss options with the City, all changes would need to be approved by the City as well. Ellen will refer a landscape architect to SFRCC.
- Brooke will discuss with the Public Art Committee art projects that provide shade in the Plaza area.

Financial Report

Oscar Rodriguez, Treasurer & Christine Robertson, Executive Director, reported on the June 2023 Financial Report.

June 2023 Draft Financials

- Report from Finance Committee meeting on 08.02.23.
- Balance Sheet, Income Statement, Budget Report and Cash Flow were reviewed.
- Financial review – No anomalies, nothing outstanding.
- R. Czoski questioned the balance of Account #6470 – Event Expense. It was determined that no budget had been created for the 20th anniversary (\$10K) and IFAM (TBD) causing the over budget balance.
- 2022 – 2023 Parking totals have been sent to the Parking Division.
- Money Market Account – Tony Ornelas at Enterprise bank will open a new account, that will accrue interest. Next transfer of funds from NMB&T will be deposited into the new Enterprise B&T account.
- Copies of tax returns have been delivered to Sam Burnett & John Blair of City of Santa Fe.

Leasing & Design Committee Update

- Enclosure provided in packet, Board had no questions.
- Barker Realty is planning to re-pave their parking lot to repair potholes and will submit the plans for the Leasing/ADR Committee's approval. He'll also repair three (3) broken posts knocked over on Boxcars last night open.
- Broken cable box - Christine will determine who is the owner of the broken cable box on the Barker property perimeter. RC suggested reviewing the master plan for specifications on the "historical property" guidelines of Barker Realty property.
- Shoofly Station - Scheduled to open August 15, 2023. Units starting at \$1,800 & up/month.
- RY Flats – All units occupied.
- Crepas OH! – Schedule to open August 15, 2023.
- City Pedestrian Crossing – Alcaheda first, then Manhattan.
- Amendment 11 – Has been notarized but SFRCC has not received a copy.
- Second Amended and Restated Lease & Management Agreement – Pending review to include a new section on events that will allow SFRCC to deduct event expenses from our payments to City. This will make the process easier for both City and SFRCC.

Executive Director's Report

2023 EVENTS UPDATE (Provided by Brooke Scarborough, Director of Marketing & Events)

Events Update:

- Summer Concert & Movies Series – End at the end of August.
- Sound Bath - First SFRCC sponsored event was well attended..
- Opera Screening – September 7th in the Park.
- Flamenco – Emi Arte Flamenco performance September 15th in the Park.
- Rail Safety Week – September 23rd. Non-Profit Booth, train tours, train safety video at Violet Crown.
- Baca Open House – October 13th

- Ode to Multicultural Mural – Art installation pending confirmation from Maria, Artist would like to have a celebration of the install. Artist is envisioning a procession and celebration on the plaza.
- Youth Symposium – Councilor Chavez and CoSF Community Services are organizing. Brooke has reached out to tenants for meeting space. Estimated 300 youth.

Marketing Update

- Hutton has created a new site map, estimated completion date end of 2023.
- Photogram – Considering Jane Phillips, photos for website and print ads.
- Drone Footage – Hutton completed drone footage for social media, website, ads, and airport/hotel video.
- Fall in the RY – Brooke is developing a new ad campaign.
- SF Magazine – Brooke to Scan and send to the Board.
- Events Report – Brooke will provide a summary of events report to the Board at the retreat of: *New, Recurring (# of years) Events & the Type of event (markets, attendance, non-profits etc.)*
- SFRCC will create an “annual report” for marketing/grant support.

STATUS OF RAILYARD PROJECTS (Christine Robertson, Executive Director)

Security Update:

- The Security Reports are showing increased presence of homeless & aggression, heat may be causing spike but Security moving them out quickly.
- Parking Passes – Schedule to roll out next week, only 150 passes at \$25/month.

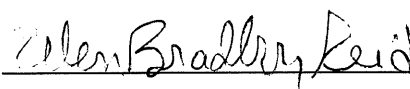
The Board of Directors DID NOT meet in closed Executive Session, pursuant to exceptions to the Open Meetings Act, and nothing was discussed except possible disposition of real property, potential litigation review, and personnel matters, and no final action was taken during the Executive Session. No minutes taken.

Next Board Meeting: Tuesday, September 12, 2023, 5:00-7:00pm - Location: Zoom or Sage Hotel, 725 Cerrillos Road, Suite A, Santa Fe, NM 87505

Being no further requests for business Bob Dunn motioned to adjourn, 2nd by Chris Calvert and the meeting was adjourned at approximately 6:02 p.m.

Respectfully submitted,

Valarie Lyon – Vigil, SFRCC Operations Manager

Signed by: 
 Name: Ellen Bradbury Reid
 Title: SFRCC Board Secretary
 Date: 11-02-23